iPromo | Small Business

CAPABILITY STATEMENT

Friedmans Premier System, Inc. (DBA iPromo)
Hallandale Beach, FL 33009

UEI VSXHKR1KPNA3
CAGE 410B1

Scan for quotes:
ipromo.com/government

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Bids and quotes: rfp@ipromo.com
www.ipromo.com

NAICS CODES (19), AS REGISTERED IN SAM.GOV

541870 Advertising Material Distribution Services (primary)
314999 All Other Miscellaneous Textile Product Mills
315250 Cut and Sew Apparel Manufacturing (except Contractors)
315990 Apparel Accessories and Other Apparel Manufacturing
323111 Commercial Printing (except Screen and Books)
323113 Commercial Screen Printing
334112 Computer Storage Device Manufacturing
334118 Computer Terminal and Other Computer Peripheral Equipment Manufacturing
334413 Semiconductor and Related Device Manufacturing
339113 Surgical Appliance and Supplies Manufacturing
339910 Jewelry and Silverware Manufacturing
339940 Office Supplies (except Paper) Manufacturing
339950 Sign Manufacturing
339999 All Other Miscellaneous Manufacturing
423430 Computer and Computer Peripheral Equipment and Software Merchant Wholesalers
423450 Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers
423990 Other Miscellaneous Durable Goods Merchant Wholesalers
424120 Stationery and Office Supplies Merchant Wholesalers
541890 Other Services Related to Advertising

PSC CODES (8), AS REGISTERED IN SAM.GOV

7510 Office Supplies
8415 Clothing, Special Purpose
7E20 IT and Telecom: End User Computing (Hardware and Perpetual License Software)
7E21 IT and Telecom: Mobile Device Products (Hardware and Perpetual License Software)
9905 Signs, Advertising Displays, and Identification Plates
9999 Miscellaneous Items
R701 Support: Management: Advertising
R708 Support: Management: Public Relations

COMPANY OVERVIEW

For 27 years iPromo has supplied branded merchandise to more than 55,000 business and public-sector clients, and is rated 4.9 on Trustpilot. We source, decorate, kit and deliver promotional products, apparel, awards, signage and non-medical PPE through a vetted North American supplier network, and we document country of origin on every quote so buyers can meet Buy American, TAA and Berry requirements.

COMPANY DATA

Legal name	Friedmans Premier System, Inc. (DBA iPromo)
UEI / CAGE	VSXHKR1KPNA3 / 410B1
Business size	Small business, 69 employees
SAM.gov	Active registration through Nov 11, 2027
Founded	1999 (27 years in business)
Payment	Government Purchase Card, Net 30 invoice

CORE COMPETENCIES

- Promotional products and giveaways for outreach, recruiting and retention
- Branded apparel, uniforms and headwear: embroidery, screen print, heat transfer
- Awards, challenge coins, lapel pins, patches and recognition programs
- Banners, signage, canopy tents, table covers and trade show displays
- Drinkware, bags, technology, office and event items
- Non-medical PPE: hi-vis vests, work gloves, safety glasses, hard hats
- Computer memory and storage: server, desktop and laptop RAM, SSD, NVMe and flash from OEM-authorized distributors
- Computers, displays, tablets and peripherals, including Apple
- Kitting, fulfillment and delivery to many addresses from one order
- Graphic design and digital proofs

DIFFERENTIATORS

- **Origin you can verify:** US-made and TAA-compliant options quoted first; Berry-compliant apparel offered only with written supplier confirmation.
- **Authorized source:** authorized reseller of every brand we carry, so buyers get genuine, warranted products.
- **Lifetime warranty:** exclusive lifetime warranty on all products sold.
- **Logistics to spec:** packing, labeling, palletizing and split shipments to multiple sites per the delivery schedule.
- **Speed:** 3D logo previews before production.
- **Easy to buy:** Government Purchase Cards accepted; invoices on Net 30.

HOW WE WORK WITH BUYERS

- One point of contact from quote to delivery
- Quotes follow the solicitation format: CLIN pricing, amendments acknowledged, required representations
- Digital proof approval before production; pre-production samples when the order requires them
- Tracking for every shipment and delivery confirmation by location

PAST PERFORMANCE, RECENT (2024 TO 2026)

Federal

- U.S. Air Force: promotional items, electronics and apparel, 2024 to 2026, $49K across 13 orders
- U.S. District Courts: Stanley and YETI drinkware, 2024 to 2026, $31K across 2 orders
- U.S. Army: table covers, totes, flashlights and drinkware, 2024 to 2026, $24K across 4 orders
- U.S. Postal Service: AirPods, power banks and tumblers, 2024 to 2026, $16K across 6 orders
- Also served, 2024 to 2026: Department of Homeland Security, Department of State, U.S. Navy, Department of Veterans Affairs, U.S. Marshals Service, FHFA, Federal Public Defender

State and education

- Nebraska Department of Transportation: recurring program, 2024 to 2026, $125K across 1,378 orders
- University of Michigan: laptop sleeves and Stanley tumblers, 2024 to 2026, $53K across 6 orders
- Missouri Department of Corrections: drinkware, lapel pins, notepads and apparel, 2024 to 2026, $28K across 12 orders
- Kansas State University: carry-on luggage, luggage tags, power banks and Apple AirTag gift sets, 2024 to 2026, $25K across 5 orders
- Texas Department of Transportation: custom kits, 2025, $19.6K, single order, PO 601330000131831

Local and education

- College of the Sequoias (CA): power banks, water bottles and totes, 2024 to 2026, $150K across 13 orders
- Bethlehem Health Bureau (PA): COVID-19 antigen test kits, 2024 to 2026, $107K across 11 orders
- Big Bend Community College (WA): totes, flashlights, caps and lanyards, 2024 to 2026, $95K across 32 orders
- Union County (NC): polos, totes, workwear and towels, 2024 to 2025, $51K across 17 orders
- City of New York Department of Correction: USB flash drives and laser engraving, 2025 to 2026, $16K across 3 orders

SELECTED HISTORICAL (2020 TO 2022)

- Federal Bureau of Prisons (DOJ): nitrile gloves, 2020, $3.2M. Contracts 15BFA021PWNP10703 and 15BFA021PWNP10707
- U.S. Postal Service: eight-figure PPE order delivered directly to USPS in Kansas City, 2020
- North Carolina Department of Public Safety: 50,000 thermometers, 2020, $2.5M. PO COV248816
- Cecil County Health Department (MD): 2020 to 2022, $247K

ORDERING AND INVOICING

- Government Purchase Card accepted
- Purchase orders with Net 30 invoicing
- Quotes and solicitations: rfp@ipromo.com | 888-994-7766
- Small business, SAM.gov active through Nov 11, 2027 | UEI VSXHKR1KPNA3 | CAGE 410B1